

## ICEME: Thursday 27 March

### 9:30 – 10:00 Starting up (Karen & Lilian)

1. Warm up (Karen)
2. Re-cap yesterday/reading:
  - Statements from blogs & reading – choose a statement & find a partner
  - Today's stage: **Test/deliver**

### 10:00 – 11:00 Reflect on feedback (Lilian)

1. Sort your feedback in categories & reflect on it
2. Decide on your product/procedure
3. Expand: Interview in the future
4. Decide on 1-3 very concrete elements to develop – ready for user OR other publication

### 11.00 – 11.15 COFFEE BREAK

### 11:15 – 16:00 Test/deliver (Lilian)

Unfortunately most of you will not have face-to-face contact with your user, so come up with a way to present your product to your user that will allow him/her to 'use' it and comment on it like suggested in 'Testing with users' (Bootleg, p. 35).

Use a good online technique to make the experience more real, such as screencast-o-matic, a short film, photos of you using the product or....? Decide how the user can give you feedback, preferably oral and the type of feedback you would like. It is important to know if your user is likely to actually use your product/procedure or not, and why/why not.

If you cannot get any real feedback from your user, you may consider publishing your product somewhere such as on an NGO website, a public website for teachers, a public blog, a wiki or....? Then have somebody else interact with your prototype such as students from campus.

#### **Please do:**

- 1) **Have photos & a description of your product/procedure as well as the feedback from your user uploaded to Podio by Friday morning.**
- 2) **Let us know your work plan and deadlines before lunch.**
- 3) **Also upload photos, short descriptions and feedback from the school regarding your product from week 1.**
- 4) **Make a copy of all your blog entries into word and publish this on Podio.**
- 5) **Put questions in Lilian's envelope for final work tomorrow**

### 16:00 – 16:30: Rounding off (Lilian)

1. What should I remember tomorrow? Any questions in the envelope?
2. What should you remember tomorrow: dos, blog, reading

## Blog questions

**These are compulsory and will be used tomorrow in class:**

What is your guess that users will think of your product/procedure? Why?

What aspects of your product/procedure are you particularly happy with? Why?

How has the design thinking process and the creative/innovative methods supported your work?

What are your thoughts on strengths and weaknesses in the work of your team?

## Reading

Protopé & testing stages + 'Letter to a Young Innovator'

## Statements for 'Choose a partner'

1. Companies working with design thinking look like children's rooms
2. Prototyping generates results faster than just thinking about ideas
3. Prototyping is 'thinking with your hands' – and should be done a lot more often in school to support learning
4. Creativity is an important element in all stages of the design thinking process
5. *Write your favourite statement from your own Wednesday blog entry:*